## CONTACT

Social Media: @natalie\_khait
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# **SKILLS**

**Languages:** Fluent Spoken Russian **Programs:** Adobe Creative Suite (Audition, Premiere, Photoshop, InDesign, Dreamweaver), Canva, Final Cut Pro, ENPS, INEWS, Microsoft Office Suite, Storyline **Communications:** Broadcasting and News Writing, Reporting, AP Style, Panasonic AG-DVX200

**Social Media:** Facebook, Instagram, LinkedIn, TikTok, Twitter

## **EDUCATION**

Bachelor of Arts, Journalism Minors in Civic Engagement and Integrated Media

May 2021 / Hofstra University
The Lawrence Herbert School of

Communication

Richmond University - The American University in London

Fall 2019

# **AWARDS**

- 2021 Gracie Award |The Alliance for Women in Media
- 2021 Folio Award | Fair Media Council
- 2021 UNESCO World Radio Day Award
- 2020 Jeffrey C. Kraus Endowed Radio Award | Hofstra Radio Alumni Association
- 2020 Student Radio Feature, Second Place | Press Club of Long Island
- 2020 Leadership Excellence Award | WRHU-FM
- 2020 Mark of Excellence, National Winner - Best All Around Newscast

# OTHER ASSOCIATIONS

- Society of Professional Journalists
- Lambda Pi Eta National
   Communications Honor Society

# **NATALIE KHAIT**

## **MULTIMEDIA JOURNALIST**

# RELEVANT EXPERIENCE

## **WRGB-CBS** 6

Digital Content Producer/Assignment Desk Editor | January 2022-Present

- Write and revise compelling articles for online distribution by gathering relevant information from press releases
- Clip and edit video from live newscasts for news website and app to publish anchors/reporters stories
- Analyze digital content performance utilizing SEO analytics to inform improvements
- Monitor news wires, social media and emails to identify breaking news and story developments
- Communicate with police, EMS, city agencies for statements on news stories
- Increased online engagement by 20,000 page views per day after first month in position

#### NY2C

Segment Writer/ Social Media Editor | February 2021- Present

- Curate and write weekly content covering New York events in the five boroughs
- Create and post engaging social media graphics to increase engagement

# **Long Island Bride and Groom**

Editorial Intern | January 2021-May 2021

- Created engaging wedding-related content for the magazine.
- Collaborated with SEO team to ensure written content aligns with search trends
- Created graphics to support the social media team to improve audience growth

## **WRHU-FM 88.7**

Anchor, Producer, Reporter and Engineer | Apr 2018-May 2021

- Anchored and produced a daily evening news broadcast of timely news stories
- Created packages on local, national, international, entertainment and business news

## Personnel Director | Jan 2020- Jan 2021

- Ensured continuity of programming by managing engineering schedules for 200 staff
- Identified candidates for and lead a 50 person training class triannually
- Revised WRHU mentorship program resulting in better readiness post training class
- Coached new station members to effectively use newly acquired skills

## **HOFSTRA VOTES LIVE 2020**

Senior Coordinating Producer | September 2020- November 2020

- Curated content for a four hour multi-platform election night broadcast
- Directed and managed staff to appropriate positions while delegating tasks to a 200+ person staff
- Coordinated fair talent acquisition process for all on-air applicants

## Sirius XM

The Jenny McCarthy Show Intern | Feburary 2020-April 2020

- Compiled and edited audio for promotions using Adobe Audition
- Produced, researched, prepped and created segments for air

# **HEAT Network - Hofstra Today**

Field Reporter | August 2020-May 2021

- Reported on topics relevant to the community
- Produced one live package for each half-hour show

# WPST-FM 94.5 - Townsquare Media

Promotions and Nightime Show Intern | May 2019- August 2019

- Created informational entertainment content for Pop Crush Night
- Wrote dozens of entertainment and local articles for WPST.com